

Order / Rev: A2719934
 Alt Order #: 27139168
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$1,215.00	0.00					
5	Multi	10/25/20	10/25/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			1		\$900.00	0.00					
6	Multi	10/20/20	10/26/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
7	Multi	10/20/20	10/26/20	Today Show II	CM	10-11a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 2											
				TDY 3RD HR-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
8	Multi	10/20/20	10/26/20	Today Show III	CM	11am-12n	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 3											
				TODAY H&J-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
9	Multi	10/20/20	10/26/20	KSN News	CM	12n-1pm	MTWTF--	:30	10	\$900.00	P2	0.00	NM	10	\$9,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
				KSN NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$900.00	0.00					
10	Multi	10/20/20	10/26/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
				GOOD DY-CARRLL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
11	Multi	10/20/20	10/26/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
12	Multi	10/20/20	10/26/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	10	\$630.00	P2	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 3-4p											
				KELLY CLARKSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
2	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
3	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
4	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
5	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
6	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
7	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
8	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
9	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
10	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		(\$630.00)		0.00	NM		
Credited															
13	Multi	10/20/20	10/26/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
JEOPARDY TWO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$900.00	0.00					
14	Multi	10/20/20	10/26/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$1,260.00	P2	0.00	NM	5	\$6,300.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$1,260.00	0.00					
15	Multi	10/20/20	10/26/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$1,575.00	P2	0.00	NM	5	\$7,875.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$1,575.00	0.00					
16	Multi	10/20/20	10/26/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$2,025.00	P2	0.00	NM	5	\$10,125.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$2,025.00	0.00					
17	Multi	10/20/20	10/26/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	5	\$2,700.00	P2	0.00	NM	5	\$13,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$2,700.00	0.00					
18	Multi	10/24/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sa 630-7p											
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S-			1		\$1,350.00	0.00					
19	Multi	10/20/20	10/26/20		CM	10-10:35pm	MTWTF--	:30	5	\$2,700.00	P2	0.00	NM	5	\$13,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F															
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/20	10/26/20	MTWTF--			5		\$2,700.00		0.00				
20	Multi	10/20/20	10/26/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$1,260.00	P2	0.00	NM	5	\$6,300.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/20	10/26/20	MTWTF--			5		\$1,260.00		0.00				
21	Multi	10/26/20	10/26/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$5,400.00	P2	0.00	NM	1	\$5,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
Mon Prime Other 1															
The Voice-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$5,400.00		0.00				
22	Multi	10/26/20	10/26/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Monday 9-10p															
Weakest Link															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$3,600.00		0.00				
23	Multi	10/20/20	10/20/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$5,850.00	P2	0.00	NM	1	\$5,850.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tue Prime Other 1															
The Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----			1		\$5,850.00		0.00				
24	Multi	10/21/20	10/21/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wednesday 7-8p															
The Wall															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$3,600.00		0.00				
25	Multi	10/21/20	10/21/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wed Prime Other 2															
American Ninja Warrior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$3,600.00		0.00				
26	Multi	10/23/20	10/23/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
Channels : KSNK,KSNG,KSNN,KSNN															
Friday 9-10p															
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--			1		\$2,250.00		0.00				
27	Multi	10/22/20	10/22/20	NFL Kickoff	CM	NFL Kickoff	---T---	:30	1	\$14,000.00	P2	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
NFL Kickoff															
NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$14,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	10/19/20-10/25/20		NFL Kickoff			NFL Kickoff	---Th----	:30	\$14,000.00	0.00	NM			
Credited															
28	Multi	10/25/20	10/25/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	2	\$3,600.00	P2	0.00	NM	2	\$7,200.00
Channels : KSNK,KSNG,KSNN,KSNN															
FB Night in Amer Pre Game															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S			2		\$3,600.00		0.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			2		\$3,600.00	0.00					
29	Multi	10/20/20	10/26/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 2-3p											
				KELLY CLARKSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
30	Multi	10/25/20	10/25/20	NFL Game	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	0.00	NM	1	\$10,800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				NFL Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			1		\$10,800.00	0.00					
31	Multi	10/23/20	10/23/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Fri Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	----F--			1		\$2,250.00	0.00					
32	Multi	10/20/20	10/20/20	Early Today	CM	4-430am	-T-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Early Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-T-----			1		\$50.00	0.00					
33	Multi	10/20/20	10/20/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN Today 2											
				KANSAS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	-T-----			1		\$900.00	0.00					
N34	Multi	10/20/20	10/23/20	Early Today	CM	4-430am	-TWTF--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Early Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-TWTF--			1		\$50.00	0.00					
													Totals	150	\$196,750.00



125 West 55th St
New York, NY 10019

Contract # 27139168	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 1
CPE: 381/405/9464	Flight: 10/20/20 - 10/26/20	Station: KSNW
Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034955	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$196,750.00
		Total Spots: 150
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719934

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/20		Total Spots	Total \$	CPP*	GRP*
							10/20					
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$450.00	0	30	5		5	\$2,250.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$1,575.00	0	30	10		10	\$15,750.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$1,215.00	0	30	10		10	\$12,150.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
6	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$765.00	0	30	10		10	\$7,650.00	\$0.00	0.0
7	Tu-F,M 10a-11a		TDY 3RD HR-NBC<	\$765.00	0	30	10		10	\$7,650.00	\$0.00	0.0
8	Tu-F,M 11a-12n		TODAY H&J-NBC<	\$765.00	0	30	10		10	\$7,650.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$900.00	0	30	10		10	\$9,000.00	\$0.00	0.0
10	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$630.00	0	30	10		10	\$6,300.00	\$0.00	0.0
11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$765.00	0	30	10		10	\$7,650.00	\$0.00	0.0
12	Tu-F,M 3p-4p		KELLY CLARKSON	\$630.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		JEOPARDY	\$1,260.00	0	30	5		5	\$6,300.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,575.00	0	30	5		5	\$7,875.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$2,025.00	0	30	5		5	\$10,125.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,700.00	0	30	5		5	\$13,500.00	\$0.00	0.0
18	Sa 6:30p-7p		WHEEL-FORTNE W	\$1,350.00	0	30	1		1	\$1,350.00	\$0.00	0.0
19	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$2,700.00	0	30	5		5	\$13,500.00	\$0.00	0.0
20	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$1,260.00	0	30	5		5	\$6,300.00	\$0.00	0.0
21	M 7p-9p		The Voice-NBC	\$5,400.00	0	30	1		1	\$5,400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27139168	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 1
CPE: 381/405/9464	Flight: 10/20/20 - 10/26/20	Station: KSNW
Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034955	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$196,750.00
		Total Spots: 150
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719934

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/20		Total Spots	Total \$	CPP*	GRP*
							10/20					
22	M 9p-10p		Weakest Link	\$3,600.00	0	30	1		1	\$3,600.00	\$0.00	0.0
23	Tu 8p-9p		The Voice	\$5,850.00	0	30	0		0	\$0.00	\$0.00	0.0
24	W 7p-8p		The Wall	\$3,600.00	0	30	1		1	\$3,600.00	\$0.00	0.0
25	W 8p-10p		American Ninja Warrior	\$3,600.00	0	30	1		1	\$3,600.00	\$0.00	0.0
26	F 9p-10p		DATELINE FR-NBC	\$2,250.00	0	30	1		1	\$2,250.00	\$0.00	0.0
27	Th 7:20p-10:30p		NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS	\$14,000.00	0	30	0		0	\$0.00	\$0.00	0.0
28	Su 6p-7:20p		Football Night in America	\$3,600.00	0	30	2		2	\$7,200.00	\$0.00	0.0
29	M-F 2p-3p		KELLY CLARKSON	\$630.00	0	30	10		10	\$6,300.00	\$0.00	0.0
30	Su 7p-10:30p		NFL GAME	\$10,800.00	0	30	1		1	\$10,800.00	\$0.00	0.0
31	F 7p-9p		AMERICAN NINJA WARRIOR	\$2,250.00	0	30	1		1	\$2,250.00	\$0.00	0.0
32	Tu 4a-4:30a		EARLY TODAY SHOW	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
33	Tu 6a-7a		KANSAS TODAY 2	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
34	Tu 7p-9p		The Voice	\$5,850.00	0	30	1		1	\$5,850.00	\$0.00	0.0
REV+ 35	M-F 4a-4:30a		News	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0
TOTALS:							150		150	\$196,750.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27139168	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 1
CPE: 381/405/9464	Flight: 10/20/20 - 10/26/20	Station: KSNW
Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034955	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$196,750.00
		Total Spots: 150
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719934

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/20 8:50 AM	Patty Sparkman	PROGRAM TIME CHANGE ONLY.
10/06/20 10:33 AM	Patty Sparkman	program changes - please accept mg offer.
10/06/20 10:00 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$69,400
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	150	\$196,750.00	N/A	0.0
Total	100%	150	\$196,750.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	150	\$196,750.00
Total	150	\$196,750.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/20 2:17 PM	KELLY JOHNS	Revised	1		\$50.00	\$196,750.00	Changes: Total Spots from 149 to 150, Calculated Dollars from \$196,700.00 to \$196,750.00, Total \$ from \$196,700.00 to \$196,750.00, Demo Meta to [R16], Origuser Entered Dollars to \$196,700.00, User Entered \$ from \$0.00 to \$196,750.00. 1 buyline added or modified.
Makegood 2	10/7/20 8:50 AM	Patty Sparkman	Confirmed	1	1	\$0	\$196,700.00	Changes: 2 buylines added or modified.
Makegood 1	10/6/20 10:33 AM	Patty Sparkman	Confirmed	14	11	\$0	\$196,700.00	Changes: Total Spots from 146 to 149. 7 buylines added or modified.
Queued for Electronic Contracting	10/6/20 9:13 AM					\$0	\$0	
New	10/5/20 12:47 PM	KELLY JOHNS	Confirmed	146		\$196,700.00	\$196,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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